



KarveerBazar Powered By QuadraSoft

The Global Marketplace for Authentic Kolhapuri Products.



Problem Statement

Kolhapuri products are well-known and in high demand across India, but sellers face challenges:

- Limited reach confined to local markets
- No single online marketplace dedicated to Kolhapuri products
- Difficulty promoting traditional and homemade products globally
- Lack of technical knowledge to build and manage e-commerce systems
- Seasonal and festival products not getting proper digital visibility

Result:

- Missed global opportunities and restricted business growth.



Solution

KarveerBazar, powered by QuadraSoft, is a **shared online marketplace** created to showcase and sell **authentic Kolhapuri products** across India and globally.

It provides:

- ✓ A common digital platform for Kolhapuri sellers
- ✓ Web access for buyers across devices
- ✓ Seller admin tools for managing orders
- ✓ Subscription-based participation model

QuadraSoft provides the platform — **sellers manage product delivery.**

Famous Kolhapuri Products

Traditional Footwear

Kolhapuri Chappals (Handcrafted leather footwear)



Spices & Masala

- Kolhapuri Masala
- Tambda Rassa Masala Mix
- Pandhra Rassa Masala
- Special local spice blends

Traditional Jewellery

- Kolhapuri Saaj (Traditional Maharashtrian necklace)

Handicrafts & Cultural Items

- Handmade traditional goods
- Local artisan products

Instant & Ready-to-Cook Food

- Kolhapuri Misal Instant Mix
- Kolhapuri Bhel Mix
- Instant Tambda Rassa / Pandhra Rassa packets
- Ready masala gravies
- Homemade packaged food items
- Perfect for customers who want authentic Kolhapuri taste at home.



Traditional Food Products

- Kolhapuri Gul (Jaggery)
- Local sweets and snacks
- Homemade food specialties





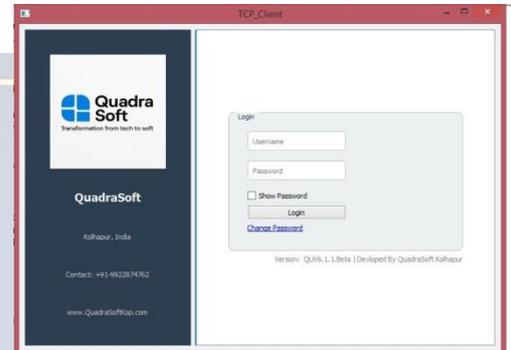
Key Features

Dedicated Kolhapuri Marketplace

- Platform exclusively promoting Kolhapuri products
- One marketplace for multiple local sellers

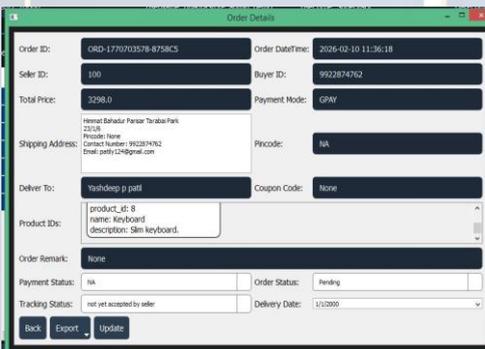
Festival-Based Promotion

- Special festival recommendation sections
- Helps boost seasonal product sales



Global Reach

- Sell beyond local shop boundaries
- Reach customers across India and international markets



Buyer Web Application

- Wishlist & cart
- Multi-device login
- Order tracking

Seller Admin System

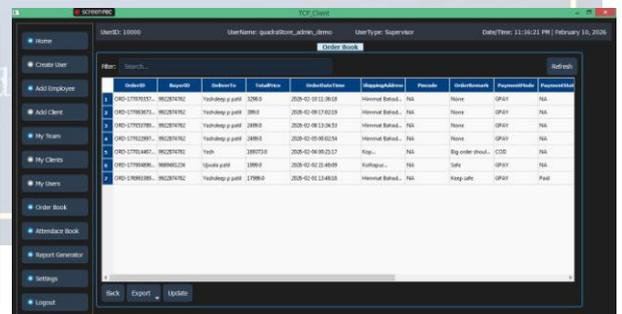
- Order management
- Status updates
- Real-time tracking tools
- Windows-based admin support

Advertising Dashboard

- Sellers can promote products within marketplace

Upcoming AI Search

- AI-powered smart product search (upcoming feature)





Why This Marketplace is Unique

KarveerBazar helps:

- Local shops reach global buyers
- Promote homemade and traditional products
- Provide one platform for all Kolhapuri specialties
- Boost festival-based product sales

From Kolhapuri chappals to instant Misal packs, KarveerBazar connects local heritage with global markets.

Benefits

- Expand from local shop to global market
- Increase sales opportunities
- Special visibility for festival products
- No need to build own e-commerce system
- Promote homemade and small-scale products
- Promote traditional “Made in Kolhapur” goods

Who Is This For

- Kolhapuri masala sellers
- Kolhapuri chappal manufacturers
- Kolhapuri saj & traditional item sellers
- Gul and food product sellers
- Home-based producers
- Small and mid-scale production units

Why Choose Us

- First dedicated marketplace for Kolhapuri products
- Powered by QuadraSoft technology
- Ready platform with admin tools
- Subscription-based affordable model
- Cultural and regional product focus
- Marketing and advertising support

Powered by QuadraSoft
Kolhapur

Deployment Options

- Web-based marketplace
- Seller admin application access
- Subscription model access



Support & Maintenance

- Platform maintenance by QuadraSoft
- Seller onboarding support
- Feature updates and improvements
- Business model guidance

Looking forward to doing business with you. For our business model details, pricing, and agreement information, please visit our website www.quadrasoftsystems.in/contact or contact us +91-9359543651 ,quadrasoftkop@gmail.com.

Contact Us

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